

IAMC is ... Unique Among Professional Associations in Corporate Real Estate

IAMC is Balanced ...

... across its membership and Forum attendees.

Using membership caps based on Active (corporate end user) members numbers, IAMC manages both its size and the mix of corporate end user to economic developer and service provider members.

IAMC manages the mix of Forum attendees by limiting Associate (economic developer and service provider) member companies to two representatives at each Forum.



"IAMC has been a cornerstone of my development as a corporate real estate leader. Managing a global portfolio requires connection to the best resources and ideas. IAMC provides these connections through numerous avenues including focused Forums, effective industry groups and Web site tools. IAMC excels at enabling its members focused networking interactions that makes us all better at what we do."

Steve Zeller
Director, Global Real Estate
Donaldson Company, Inc.
Member since 2006

IAMC is Innovative ...

... utilizing cutting edge technologies and keeping its members ahead of the curve.

IAMC was among the first wave of professional associations to embrace social media. Constantly growing, as of November 2011, the IAMC Group on LinkedIn had 349 members. IAMCGroup on Twitter.com had 289 followers.

IAMC relaunched its Web site in May 2011. Among the many new tools and features are:

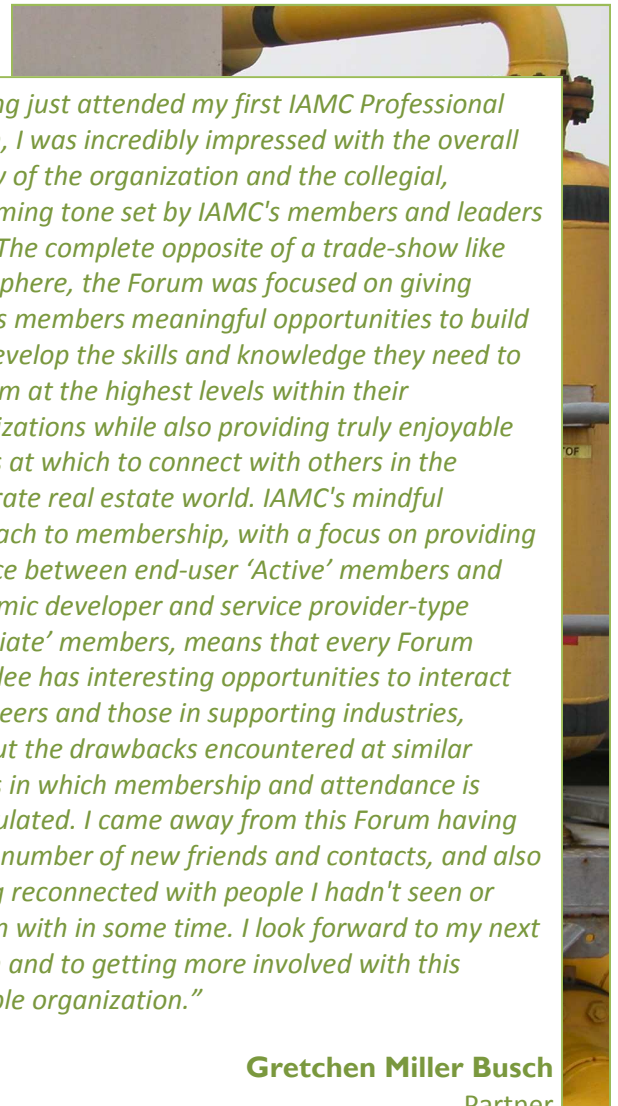
- A member directory accessible by Smartphone.
- A new and improved career center
- An IAMC Yippy Cloud

IAMC is a Relationship Builder ...

... leave your business cards at home.

IAMC networking is best-in-class. Networking events at Forums are renowned for their collegial - not sales-focused - atmosphere. Members don't just make contacts, they make friends.

In between Forums, IAMC members keep in touch through the IAMC Group on LinkedIn.com, by using the IAMC Member Directory, or through participation in IAMC committees and industry groups.



"Having just attended my first IAMC Professional Forum, I was incredibly impressed with the overall quality of the organization and the collegial, welcoming tone set by IAMC's members and leaders alike. The complete opposite of a trade-show like atmosphere, the Forum was focused on giving IAMC's members meaningful opportunities to build and develop the skills and knowledge they need to perform at the highest levels within their organizations while also providing truly enjoyable events at which to connect with others in the corporate real estate world. IAMC's mindful approach to membership, with a focus on providing balance between end-user 'Active' members and economic developer and service provider-type 'Associate' members, means that every Forum attendee has interesting opportunities to interact with peers and those in supporting industries, without the drawbacks encountered at similar events in which membership and attendance is unregulated. I came away from this Forum having met a number of new friends and contacts, and also having reconnected with people I hadn't seen or spoken with in some time. I look forward to my next Forum and to getting more involved with this valuable organization."

Gretchen Miller Busch
Partner
Faegre & Benson LLP

IAMC is ... an Investment in Your Future.



"I can easily say the intimacy, the openness, the high ratio of Actives (corporate end users) to Associate (economic developer and service provider) members and the quality of the conference site and staff made the recent IAMC Forum the finest conference I have ever attended. Bottom line: IAMC's network, resources, professional development opportunities and overall benefits of membership are fantastic."

Marc Morisseau, CCIM
Director of Corporate Real Estate
Dal-Tile Corporation
Member since 2010

IAMC is Industrial ...

... and unique in its field.

IAMC is the leading association of industrial asset management and corporate real estate executives, their suppliers and service providers, and economic developers.

IAMC is Thriving ...

... in spite of a challenging economy.

While many other professional societies and trade organizations are facing a decline in revenue and conference attendance, IAMC is thriving. In 2011, IAMC broke both Forum attendance and total membership records. Further, IAMC averages 60% member attendance at its twice-annual Forums, including 50% Active (corporate end user) attendance. As of November 2011, IAMC membership stood at 537 and growing.

IAMC is Practical ...

... and dedicated to its members' success.

IAMC members benefit from a direct ROI from their membership and participation in the association: IAMC adds tangible and consistent value to its members and their companies.

Through twice-annual Professional Forums and a broad array of year-round member benefits, IAMC keeps its members apprised of industry news, informed of best practices, and in touch with other industry leaders.

IAMC Member Benefits include:

- New contacts, networking and camaraderie
- Professional Development
- Leadership Development
- Industry Groups
- Multi-Member Active Discount
- Recruiter's Club
- Online Member Directory
- IAMC Group on LinkedIn.com
- Forum E-Briefings
- Honorarium Program
- Sponsorship Opportunities
- IAMC Career Center
- White Papers
- Research Reports
- IAMC Notes & IAMC Dispatch
- Site Selection Magazine



"IAMC Forums are the most valuable professional conferences I attend all year: they prepare me with the tools I need to deliver information to executive management. The networking opportunities provided are the best in the industry, and the session material is extremely relevant to operating in today's ever changing world."

Jim Winter
Global Manager, Corporate Real Estate
Alcoa, Inc.
Member since 2004