



IAMC
INDUSTRIAL ASSET MANAGEMENT COUNCIL



2025 IAMC ANNUAL REPORT

EVENTS & OPPORTUNITIES BY THE NUMBERS



A Note From The President

Creating IAMC's Future With Intention

At IAMC, the future doesn't happen by chance: it's created with purpose. In 2025, the board, committees and staff focused on strengthening IAMC's value proposition while positioning the organization for long-term relevance and growth.

Investing in Corporate Value: Corporate members are the heartbeat of IAMC. In 2025, we launched PILLAR, a customized industrial real estate learning platform designed to deepen the corporate member experience and strengthen the overall value of IAMC membership.

Focused on Retention: Corporate member retention dipped below 70% in 2025, driven largely by retirements and role changes. Improving these metrics is a top priority, with PILLAR serving as a central part of our strategy.

Raising IAMC's Profile: Our "I Am IAMC" campaign, featured primarily on LinkedIn, helped increase awareness and engagement across the industrial real estate community.

Stronger Programming: Renewed emphasis on Forums, Locals and webinars resulted in improved attendee feedback and stronger survey scores.

Together, these efforts reflect a deliberate commitment to shaping IAMC's future for the benefit of all of our members.

Tate Godfrey



Our Strategic Imperatives

Mission: To be the leading professional association for corporate real estate in the industrial sector offering its members peer-level problem solving, leadership development, collaboration and relationship building.



Value Proposition



Member Engagement & Retention



Member Recruitment



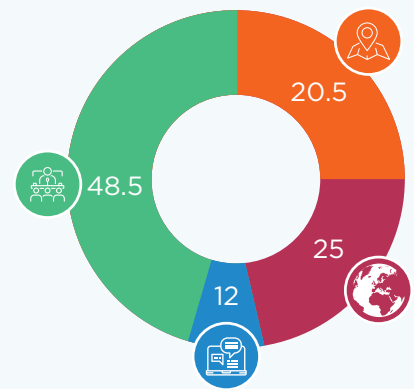
Sponsorships & Partnerships



Operations



Professional Development Hours



- Webinars
- Local Events
- International Events
- North American Forums

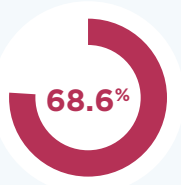


Total Professional Development Session Hours Offered in 2025



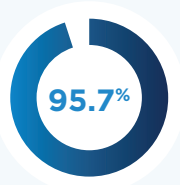
Member Retention

Corporate Retention



272
Corporates

Service Provider Retention



200
Service Providers

Economic Developer Retention



216
Economic Developers



Member Recruitment

62 New Corporate Members joined IAMC in 2025:

21

From new member companies

35

Additional corporates from established member companies

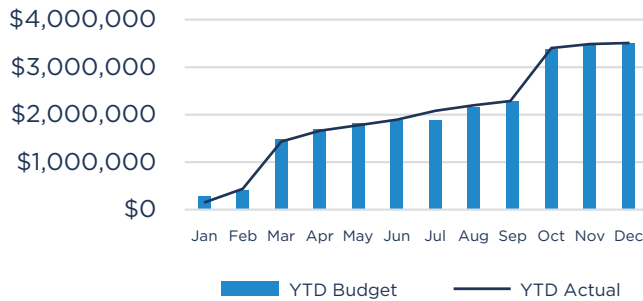
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Corporate Real Estate Advisors (CREAs)

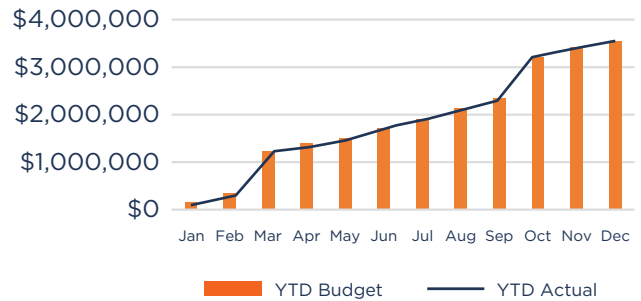


Financial Recap

2025 Expenses



2025 Revenue



Member Impact

In 2025, IAMC member companies:

440



Worldwide Projects Participated In

\$75.5
BILLION USD



INVESTED

45,198

JOBS CREATED



Marketing Communications



47% Email Open Rate



102,922
LinkedIn Reach



161,602
IAMC.org Page Views

IAMC has actively engaged with members and prospective members in:



11 Countries



3 Canadian Provinces



42 States

Source: Impact Report, Conway Analytics