IAMC PILLAR

Accelerate your industrial real estate expertise through IAMC's professional education program.



Professional Education Built for Industrial Real Estate

IAMC PILLAR™ is a first-of-its-kind formal education program built specifically for industrial real estate professionals.

Created by IAMC members and subject matter experts, PILLAR is grounded in the real work of industrial and manufacturing. From foundational knowledge to advanced competency development, PILLAR gives professionals at every stage a structured way to accelerate their industrial expertise.

Current and Future Offerings

PILLAR offers multiple ways to learn, with flexible programs designed for working professionals and busy

On-Demand Courses

Short, self-paced courses that build foundational industrial real estate knowledge and earn IAMC Badges.

Webinars

Practical learning to strengthen your expertise, work and career.

Intensives

Focused, in-person learning experiences with deeper engagement and practical application.

Skills Paths

Cohort-based programs that combine instruction, peer discussion and applied project work.
Skills Paths earn IAMC Certificates of Completion and credit toward future IAMC designation pathways.

PROGRAM BENEFITS

- ✓ Industrial-Specific Content
- ✓ Applied Frameworks & Tools
- ✓ Stronger Peer Network
- ✓ Flexible Learning Formats
- ✓ Recognition & Advancement

IAMC PILLAR: Professional Industrial Learning in Logistics, Assets & Real Estate

IAMC
INDUSTRIAL ASSET MANAGEMENT COUNCIL

iamc.org | Questions? Contact Charlene Manuel at charlene.manuel@iamc.org

LEARN MORE

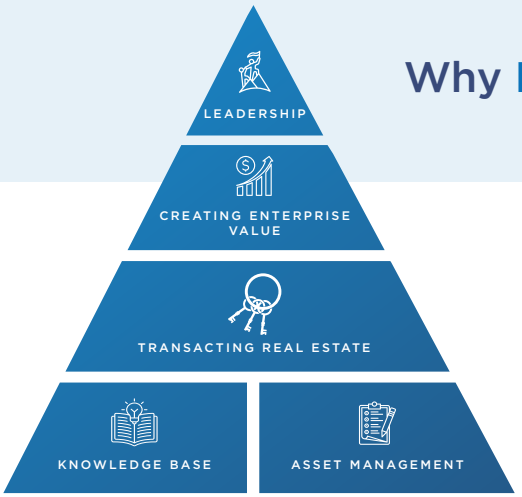
www.iamc.org/PILLAR

IAMC PILLAR

IAMC Is the Community. PILLAR Accelerates the Expertise Within It.

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Why PILLAR?

Industrial and manufacturing real estate carries a level of complexity that general corporate real estate education cannot fully address.

Through PILLAR, Professionals Can:

- Build specialized industrial real estate expertise
- Learn from experienced peers and industry leaders
- Apply practical frameworks and tools
- Earn IAMC Badges and Certificates of Completion
- Build toward future IAMC professional designations

Who is PILLAR for?

PILLAR is designed for the full range of professionals who move industrial real estate forward.

Corporates

Sharpen portfolio decisions and strengthen recommendations to leadership.

Service Providers

Gain deeper insight into how corporate clients evaluate opportunities and make decisions.

Economic Developers

Better understand the corporate decision-making process behind industrial projects.

New Professionals

Build foundational knowledge and confidence, faster.

Seasoned Professionals

Deepen expertise and stay current with evolving strategies, frameworks and tools.

Built to Grow with Your Career

Whether you are building foundational knowledge or advancing years of experience, PILLAR provides a progressive path to strengthen your capabilities, demonstrate your expertise and increase the value you bring to your organization and the industry.

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